

★ Award Winner 2026

भिवानी का Award-winning Digital Marketing Institute

अपना career, खुद लिखो।

Digital Marketing + AI Course

Classroom में face-to-face या घर से live: real campaigns चलाओ, AI tools सीखो और course के दौरान ही कमाई शुरू करो।

30	302	6	7
Chapters	Topics	Months	Certificates

- Lifetime Membership
- ₹40,000+ Tools FREE
- 8 Bonus Courses
- 100% Job Assistance
- Day One Profit

FREE Demo Class · हर शनिवार 11:15 AM

Call / WhatsApp: 82220 05057

First Floor, near Anil Hospital, Rohtak Gate, Bhiwani

digitalfutureacademy.com

गर्व का पल

सोनू सूद के हाथों मिला अवॉर्ड

Excellence in Digital Marketing Education Award 2026







Presented by	Event	Date · Venue
Sonu Sood	**Bharat Leadership Summit**	**1 Nov 2026 · New Delhi**

Bollywood actor सोनू सूद ने यह award हमारे founder **Mr. Ashish Verma** को New Delhi में stage पर दिया। आज DFA भिवानी, रोहतक और हिसार के students की पहली पसंद है।

DFA ही क्यों चुनें?

Digital Future Academy, Rohtak Gate, भिवानी की digital marketing academy है। यहाँ सिर्फ़ theory नहीं: हर student real campaigns चलाता है, AI tools से काम करता है और portfolio लेकर निकलता है। Classroom batch या घर से live online class, दोनों options हैं।

10+
साल का digital marketing अनुभव

1200+
Businesses को online लाए

1000+
Students trained

302
Topics, 30 chapters में



Mr. Ashish Verma

Founder & Lead Trainer

10+ साल का अनुभव, 1200+ businesses और 1000+ students के साथ काम।



Mr. Sachin Verma

Co-founder

Student success, batches और local businesses के साथ partnerships।

“मेरा mission है कि हर local talent को Digital Power से जोड़ना। भिवानी जैसे छोटे शहर से भी बड़े सपने पूरे हो सकते हैं।”

Ashish Verma, Founder

Why join DFA

ऐसे फ़ायदे जो किसी और एकेडमी में एक साथ नहीं मिलेंगे

एडमिशन के दिन से लेकर कोर्स के बाद तक, DFA आपके साथ।

1 एडमिशन के दिन

- Free tools worth ₹40,000: Canva Pro, Elementor Pro, video editing tool
- 8 bonus courses free: AI tools, YouTube in 30 days और भी

2 कोर्स के दौरान

- Face-to-face classes
- छुट्टी हुई तो घर से live class
- DFA App में recordings, 1 साल तक
- हर शनिवार doubt session
- Earn while you learn

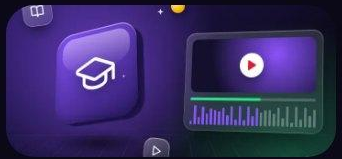
3 कोर्स के बाद भी

- **Lifetime Membership:** कोई भी नया batch दोबारा, कोई फीस नहीं
- Valid certificate
- 100% job assistance
- Work from home के मौके

बाहर जिन चीज़ों के पैसे लगते हैं, DFA में वो आपकी फीस में शामिल हैं

~~₹40,000+~~ **FREE**

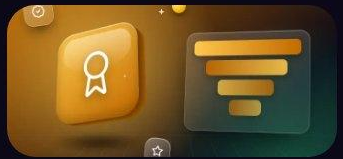
फ़ायदा	बाहर	DFA में
Course दोबारा करना (Life Membership)	पूरी फीस फिर से	**हमेशा FREE**
Canva Pro	₹4,000	**FREE**
Elementor Pro	₹22,000	**FREE**
Video editing tool	₹12,000	**FREE**
8 bonus courses (AI, YouTube...)	अलग से खरीदने पड़ते	**FREE**
Class छूटी तो घर से live + recording	Class miss	**शामिल**
हर शनिवार doubt session	अगली class तक इंतज़ार	**शामिल**



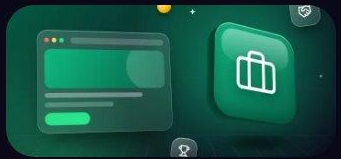
1 · Learn



2 · Run live campaigns



3 · Get certified



4 · Get placed

30 Chapters · 302 Topics · 6 Months

Basics से लेकर AI, Ads, E-commerce और Day One Profit तक: पूरा syllabus एक नज़र में। हर chapter practical और live project के साथ।

01	Digital Marketing Basics	5 topics
02	Web Designing & Development	13 topics
03	AI & Automation	21 topics
04	No-code Automation	8 topics
05	SEO	13 topics
06	Local SEO & GMB	14 topics
07	Copywriting & Content Writing	16 topics
08	Content Marketing	6 topics
09	YouTube Mastery	7 topics
10	Podcast Marketing	7 topics
11	Social Media Marketing	12 topics
12	Influencer Marketing	7 topics
13	Meta Ads	14 topics
14	Google Ads	15 topics
15	Other Ad Platforms	8 topics
16	Mobile App Marketing	7 topics
17	Performance Marketing	9 topics
18	Email Marketing & CRM	10 topics
19	WhatsApp Business & Chatbots	8 topics
20	Graphics & Designing	13 topics
21	Video Editing	16 topics
22	E-Commerce	6 topics
23	Marketplace Ads	7 topics
24	Business Design Funnel	10 topics
25	Agency / Client Business	10 topics
26	Digital Product Selling	14 topics
27	Affiliate Marketing	5 topics
28	Day One Profit	6 topics
29	Career & Placement Prep	8 topics
30	Digital Marketing Law & Ethics	7 topics

हर chapter के सारे topics अगले 4 pages पर।

Classroom + Live Online

नींव, Website, AI और Content



Chapter 01 · 5 topics

Digital Marketing Basics

Digital marketing की पूरी समझ, पहले दिन से

Introduction to Digital Marketing · Traditional vs Digital Marketing · Career & Earning Scope in DM · Digital Marketing Terminologies · Understanding Consumer Behavior



Chapter 02 · 13 topics

Web Designing & Development

बिना coding, हर तरह की website खुद बनाओ

Domain & Hosting Setup · WordPress Website Setup · Elementor & Elementor Pro · Page Builders · Landing Page Design · Blogging Website Development · E-Commerce Website (WooCommerce) · Shopify Store Setup · Payment Gateway Integration · AI Website Design · AI Software & Tools Design · HTML & CSS Basics · Website Speed & Security Optimization



Chapter 03 · 21 topics

AI & Automation

AI से कई गुना तेज़ काम करो

Generative AI · AI Automation · Graphics & Video AI · AI Tools · ChatGPT & Similar AI Tools · AI Chatbots · Claude AI · Meta AI · Gemini AI · Gemini in Gmail, Docs & Sheets · NotebookLM · Google AI Studio · Google Flow (AI video) · Veo (AI video) · Imagen & Nano Banana (AI images) · Whisk · Google Vids · Pomelli (AI marketing) · Stitch (AI UI design) · Opal (AI mini apps) · Google Ads AI (Performance Max)



Chapter 04 · 8 topics

No-code Automation

रोज़ के काम खुद-ब-खुद होने दो

Zapier Basics · Make (Integromat) · n8n Workflows · Google Sheets Automation · Lead to CRM Automation · Auto Reply & Follow-ups · AI + Automation Workflows · Automation for Clients



Chapter 05 · 13 topics

SEO

Google और AI search, दोनों में top पर आओ

Keyword Research · On-Page SEO · Off-Page Optimization · Link Building · Technical SEO · Speed Optimization · Competitor Analysis · Google Algorithms & Updates · AI SEO · GEO (Generative Engine Optimization) · AEO (Answer Engine Optimization) · LLMO (LLM Optimization) · AI Search Optimization



Chapter 06 · 14 topics

Local SEO & GMB

आस-पास के customers सीधे आपके पास

Google My Business Optimization · Local Keyword Research · Citation Building & NAP Consistency · Customer Reviews · Google Maps Ranking Strategies · Bing Places for Business · Apple Business Connect · Justdial · Sulekha · IndiaMART · TradeIndia · ExportersIndia · WorkIndia · Magicpin



Chapter 07 · 16 topics

Copywriting & Content Writing

ऐसे शब्द लिखो जो पढ़े भी जाएं और बेचें भी

Blog Writing · News Writing · Article Writing · Product Review Writing · SEO Content · Website Content Writing · Product Descriptions · Guest Posting · Newsletter & Email Writing · Social Media Captions · Video Script Writing · Copywriting for Ads · Storytelling · Persuasive Writing · AI Content Writing · Press Release & PR Marketing



Chapter 08 · 6 topics

Content Marketing

Professional video खुद shoot करो

Video Shoot · Studio Setup · Camera Handling · Cinematic Shots · Green Screen (Chroma Key) · Scripting

YouTube, Social Media और Ads



Chapter 09 · 7 topics

YouTube Mastery

अपने YouTube channel से कमाई

YouTube Channel Setup · Channel Optimization · Video SEO & Ranking · Monetization & AdSense Approval in 30 Days · Shorts & Viral Content Strategies · Niche Selection · YouTube Ads & Promotion



Chapter 10 · 7 topics

Podcast Marketing

अपना podcast, अपनी पहचान

Podcast Planning & Format · Recording Setup · Audio & Video Podcast Editing · Spotify & YouTube Podcast Publishing · Guest Booking · Podcast Promotion · Podcast Monetization



Chapter 11 · 12 topics

Social Media Marketing

हर platform पर brand और followers बनाओ

Instagram Marketing · Facebook Page Monetization · LinkedIn Personal Branding · X (Twitter) Marketing · Threads Marketing · Pinterest Marketing · Quora Marketing · Reddit Marketing · Snapchat Marketing · WhatsApp Channels · Telegram Channels · Social Media Automation Tools



Chapter 12 · 7 topics

Influencer Marketing

Creators के साथ brand को viral करो

Influencer Marketing Basics · Finding the Right Influencers · Barter vs Paid Collaborations · Outreach & Negotiation · Campaign Brief & Contracts · Tracking Campaign Results · Becoming an Influencer Yourself



Chapter 13 · 14 topics

Meta Ads

कम खर्च में ज़्यादा leads लाओ

Business Manager & Meta Business Suite Setup · Ads Manager Basics · Campaign Objectives · Audience Targeting (Interest, Custom, Lookalike) · Meta Pixel & Conversions API · Lead Generation Ads · Instagram Ads · WhatsApp & Messenger Ads · Ad Creatives & Ad Copy · Budget & Bidding Strategies · A/B Testing · Retargeting Campaigns · Advantage+ AI Campaigns · Reporting & Scaling



Chapter 14 · 15 topics

Google Ads

Google पर तुरंत सबसे ऊपर दिखो

Google Ads Account Setup · Keyword Planner & Research · Search Campaigns · Display Campaigns · YouTube Video Campaigns · Shopping Campaigns & Merchant Center · Performance Max Campaigns · Demand Gen Campaigns · App Campaigns · Local & Call Ads · Ad Assets (Extensions) · Bidding Strategies & Quality Score · Conversion Tracking (GA4 & Tag Manager) · Remarketing · Reporting & Optimization



Chapter 15 · 8 topics

Other Ad Platforms

हर platform पर ads चलाना

LinkedIn Ads · Microsoft (Bing) Ads · Pinterest Ads · Snapchat Ads · Quora Ads · X (Twitter) Ads · Reddit Ads · Choosing the Right Platform



Chapter 16 · 7 topics

Mobile App Marketing

App को लाखों phones तक पहुँचाओ

App Store Optimization (ASO) · Google Play Store Listing · Apple App Store Listing · App Install Campaigns · In-App Engagement & Retention · App Reviews & Ratings · App Analytics

Tracking, Design, Video और E-Commerce



Chapter 17 · 9 topics

Performance Marketing

हर रुपये का हिसाब, हर sale की वजह

Google Analytics 4 (GA4) · Facebook Pixel & Conversion Tracking · Google Tag Manager (GTM) · A/B Testing & User Behavior Analysis · Lead Generation Mastery · Funnels & Landing Page Optimization · ORM (Online Reputation Management) · SMS & WhatsApp Marketing · Growth Hacking Techniques



Chapter 18 · 10 topics

Email Marketing & CRM

हर lead तक सही समय पर पहुँचो

Email Marketing Basics · Mailchimp & Brevo · Email List Building · Email Sequences & Automation · Newsletter Campaigns · Deliverability & Spam Rules · CRM Basics · HubSpot CRM · Zoho CRM · Lead Management & Follow-ups



Chapter 19 · 8 topics

WhatsApp Business & Chatbots

जहाँ customer है, वहीं बेचो

WhatsApp Business App Setup · Catalog & Quick Replies · Broadcast & Labels · WhatsApp Business API · Official Green Tick Process · WhatsApp Chatbot Building · Click-to-WhatsApp Ads · WhatsApp Payments & Orders



Chapter 20 · 13 topics

Graphics & Designing

Designer की तरह design बनाओ

Canva Mastery · Adobe Photoshop Basics · Logo Design · Book Design · Business Card Design · Banner Designing · Thumbnail Designing · YouTube Channel Design · Social Media Post Designing · Business Design (Brochures & Flyers) · AI Design with ChatGPT · AI Design with Gemini · AI Thumbnail Design



Chapter 21 · 16 topics

Video Editing

Mobile से pro-level editing

Basic Editing · Advanced Editing · Reels & Shorts · Long Video Format · Ads Scripting · Ad Video Design · Faceless Video Creation · AI Automation Videos · Google Gemini · Google Flow · Google Omni · Claude AI Editing · Mobile Video Editing · CapCut · Filmora · VN Editor



Chapter 22 · 6 topics

E-Commerce

अपना product online बेचो

E-Commerce Methods · E-Commerce Product Selection · E-Commerce Marketplace · Meesho · Flipkart · Amazon



Chapter 23 · 7 topics

Marketplace Ads

Marketplace पर product को ऊपर लाओ

Amazon Sponsored Products · Amazon Sponsored Brands · Flipkart Ads · Meesho Ads · Marketplace Keyword Research · ACoS & ROAS Optimization · Sale Event Campaigns



Chapter 24 · 10 topics

Business Design Funnel

अपना business शुरू करो और बढ़ाओ

How to Start Your Own Business · Business Documents · Product Research · Generate Quality Leads · Sales & Revenue Growth · Build Strong Brand Trust · Beat Competitors Online · Low-Cost vs Traditional Marketing · Live Tracking & Results · Scale Local to Global

कमाई, Business और Career



Chapter 25 · 10 topics

Agency / Client Business

Freelancer से agency owner तक

Starting Your Own Agency · Choosing Services & Niche · Service Pricing & Packages · Proposal Writing · Client Contracts & Agreements · Invoicing & GST Basics · Client Onboarding · Client Reporting · Team & Outsourcing · Getting Repeat Clients



Chapter 26 · 14 topics

Digital Product Selling

एक बार बनाओ, बार-बार बेचो

E-book Creation & Selling · Online Course Creation · Canva & Notion Templates · Printables & Planners · Photo Presets & Video LUTs · Stock Photos & Videos · AI Prompt Packs · Paid Communities & Memberships · Webinars & Workshops · Selling Platforms (Gumroad, Graphy, Instamojo, Etsy) · Sales Page & Funnel · Payment & Auto Delivery · Pricing & Launch Strategy · Promoting Digital Products



Chapter 27 · 5 topics

Affiliate Marketing

दूसरों के products बेचकर commission

Basics of Affiliate Marketing · ClickBank & MaxWeb · Amazon & Other Affiliate Networks · Affiliate Program Strategies · Running Ads for Affiliate



Chapter 28 · 6 topics

Day One Profit

कोर्स के दौरान ही कमाई शुरू

Digital Products Selling · Affiliate Marketing · Freelancing · Social Media Services · Direct Earning Formula · E-Commerce Earning



Chapter 29 · 8 topics

Career & Placement Prep

Interview के लिए पूरी तरह ready

Resume Building · Portfolio Creation · LinkedIn Profile Optimization · Mock Interviews · Interview Questions & Answers · Job Search Strategy · Freelance Profile Setup · Workplace Skills



Chapter 30 · 7 topics

Digital Marketing Law & Ethics

Ads बंद होने और legal दिक्कत से बचो

Copyright & Fair Use · Ad Policies (Google & Meta) · Data Privacy Basics · Consumer Protection & Fake Reviews · Influencer Disclosure Rules · Website Legal Pages · Ethical Marketing Practices

30 chapters पूरे करके आप बनोगे

Job-ready
Resume, portfolio और mock interviews के साथ

Freelance-ready
Client लेना, proposal, delivery और payment

Business-ready
अपनी agency, store या digital product

Day One Profit

सिर्फ़ सीखना नहीं, सीखते-सीखते कमाना। कमाई के 6 तरीके, trainer के साथ step-by-step practical।

1. **Freelancing**
   Fiverr, Upwork और Instagram पर profile, client लेना, proposal, काम deliver करना और payment लेना

2. **Social Media Services**
   Local businesses का Instagram/Facebook संभालो और हर महीने fee लो

3. **Digital Products**
   E-book, templates और courses बनाकर online बेचो

4. **Affiliate Marketing**
   पहले हफ़्ते से products के links share करके commission

5. **E-Commerce Earning**
   Meesho, Flipkart, Amazon या अपने store से products बेचो

6. **Direct Earning Formula**
   जो skill सीखी, उससे सीधी कमाई का step-by-step तरीका

AI & Automation Tools

ChatGPT, Claude, Gemini, Meta AI और Google के सारे नए AI tools, hands-on।

ChatGPT · Claude · Gemini · Midjourney · Runway · Zapier

Meta AI · Gemini in Gmail, Docs & Sheets · NotebookLM · Google AI Studio · Google Flow · Veo (AI video) · Imagen & Nano Banana · Whisk · Google Vids · Pomelli · Stitch · Opal · n8n · Make · AI Chatbots · AI SEO · GEO · AEO

भिवानी के बाकी institutes से DFA अलग क्यों है

Digital Future Academy	Other institutes
✓ Doubt session with trainers every Saturday	✕ Doubts wait until the next class
✓ Face-to-face class + same class live on DFA App	✕ Classroom only: miss a day, miss the class
✓ Recorded classes as backup, revise any time	✕ No recordings to go back to
✓ Lifetime course validity	✕ Access ends when the batch ends
✓ 100% job assistance	✕ Just a shared job portal link
✓ Earning during the course	✕ Earning only after the course, if at all
✓ 6 months of complete classes	✕ Rushed short courses
✓ Latest AI tools, taught hands-on	✕ Old syllabus without AI tools
✓ Interview preparation	✕ No interview practice
✓ Real freelancing work	✕ Practice tasks only
✓ YouTube monetisation secrets in 30 days	✕ YouTube growth is not taught



7 Professional Certificates

कोर्स के बाद आपके हाथ में 7 certificates: DFA के साथ Google, HubSpot, Semrush और LinkedIn के भी।



Course Completion

Digital Future Academy



Internship Completion

Digital Future Academy



Fundamentals of Digital Marketing

Google Digital Garage



Digital Marketing Certified

HubSpot Academy



Sales Software Certified

HubSpot Academy



SEO Principles

Semrush Academy



Project Management Foundations

LinkedIn Learning

7

Certificates, आपकी skill का official proof

Tools You Will Master

Google, Meta, social media, SEO, website, design, email और automation: 40+ tools पर हाथ से काम।

Success stories

हमारे students क्या कर रहे हैं?

Real students, real certificates, real earnings: job, freelancing और अपना business, तीनों में।



Earning upto ₹40,000/month
Client Work Success



Got Job + Self Earning
Job & Freelance Combo



Placed in Gurgaon
Salary ₹50,000/month



Earning upto ₹45,000/month
Job + Client Work



Built Own Business
Packers & Movers Brand



Freelancing & Agency
Earning upto ₹50,000/month



20K+ Instagram Followers
Influencer Marketing



1 Lakh+ Instagram Followers
Social Media Growth



Work From Home Success
Piyush's Journey



SEO Expert
Earning ₹25,000/month



SEO Work From Home
Remote Career Success



Social Media Manager
& Influencer Career



Work From Home
Earning ₹40,000/month



Work From Home Success
Career Transformation



100K+ YouTube Subscribers
Silver Play Button

अगली success story: आप

Free demo: 82220 05057

Real classes, real students, real moments



Certificate distribution



Academy, Rohtak Gate



150K+ YouTube



Sagar Pop at DFA



MD Desi Rock at DFA

Students की ज़ुबानी: video देखें

- Student testimonial 1 · youtube.com/shorts/0n8EKO5Vcg0
- Student testimonial 2 · youtube.com/shorts/h5Zc9ouWEHI
- Student testimonial 3 · youtube.com/shorts/2hvhGbeHOeE
- Student testimonial 4 · youtube.com/shorts/SpBnqL2mUrA
- Student testimonial 5 · youtube.com/shorts/oNUX-TNdkoY
- Student testimonial 6 · youtube.com/shorts/jV9uHLmm3zU

DFA App

Class recordings, notes, assignments और live class alerts, एक ही app में। Phone पर कहीं भी पढ़ाई।

- Recorded classes
- Live class alerts
- Notes & PDFs
- Doubt support

Google Play पर available

Free demo class

पहले देखो, फिर फ़ैसला करो।

Admission से पहले FREE demo class में खुद देखो कि DFA में पढ़ाई कैसे होती है। Classroom (भिवानी) और online, दोनों options।

FREE Demo Class
हर शनिवार · 11:15 AM

Mode
Classroom + Live Online

Demo class में क्या मिलेगा

1. **High-paying skills**
   सबसे ज़्यादा demand वाली digital marketing skills कौन-सी हैं
2. **Business visibility secrets**
   Google और social media से रोज़ नए customers कैसे लाएं
3. **Common mistakes से बचो**
   वो गलतियाँ जो ज़्यादातर लोग करते हैं, और उनसे कैसे बचें
4. **Live doubt solving + roadmap**
   आपके सवालों के जवाब और आपके लिए सही learning path



Mr. Ashish Verma
Founder & Lead Trainer

आज ही अपनी FREE demo class book करो

Call / WhatsApp
+91 82220 05057
+91 98121 80809

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